

Military Families Learning Network Personal Finance Twitter Cohort Resource Guide (March 2015)

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Regularly Scheduled Personal Finance Twitter Chats

Twitter chats are very easy to organize and/or participate in. Each chat has a unique hashtag that serves as a “magnet” to link all of the tweets together. A moderator guides the discussion around a series of topical questions labeled Q1, Q2, Q3, etc. Some twitter chats even offer gift card prize drawings to encourage participation. Participants respond with A1, A2, A3, etc. to match the questions. If you are a Twitter chat organizer, you can pull outreach reports for the chat hashtag after a Twitter chat from services such as Tweet Reach (<http://tweetreach.com/>) or Hashtracking (<https://www.hashtracking.com/>).

It is a good idea to have some pre-typed answers to each question in case initial participant responses are slow. Chats generally last about one hour and some offer prizes as an incentive for people to participate. Three platforms can be used to monitor the flow of tweets: Twubs (www.twubs.com), Tweetchat (www.tweetchat.com), or Tchat.io (<http://www.tchat.io/>).

Monday

- ◆ #moneychat is run by business consultant and financial coach Dorethia Conner (see @DorethiaConner and <http://www.connercoaching.com/>) on 1st and 3rd Mondays at 5 pm PST (focus on general personal finance)

Tuesday

- ◆ #CDNmoney is run by Canadian frugality blogger Hollie Pollard (a.k.a., Common Cents Mom) (see @commoncentismom and <https://www.facebook.com/commoncentismom> and <http://commoncentismom.com/>) on Tuesdays at 7 pm ET (focus on tips to live better and live frugally)

Wednesday

- ◆ #creditchat is run by credit reporting firm Experian (see @Experian_US and <http://www.experian.com>) at 12 pm PST every Wednesday (focus on credit and general money management)
- ◆ #debtchat is run by debt counseling firm Debt.org (see @DebtHelpOrg and <http://www.debt.org/>) at 1 pm PST every Wednesday (focus on debt and how to get out of it)
- ◆ #moolah is run by personal finance Web site Get Rich Slowly (@GetRichSlowly and <http://www.getrichslowly.org/blog/>) every other Wednesday at 4 pm PST (focus on saving and investing)

Thursday

- ◆ #wbchat is run by Wise Bread (see @wisebread and <http://www.wisebread.com/>) at 12 pm PST every Thursday with prizes drawn at random for those who register (focus on living well on a limited budget)

Friday

- ◆ #cashchat is run by Tarra Jackson (a.k.a., Madam Money) (see @msMadamMoney and www.madammoney.com) at 12 pm ET every Friday (focus on cash flow management, credit, and debt)
- ◆ #mcchat is run by Money Crashers (see @Money Crashers and <http://www.moneycrashers.com/>) at 1pm PST every Friday (focus on managing money and savings)

Organizations that organize or participate in personal finance Twitter chats on an occasional basis include Cooperative Extension, *America Saves*, the Consumer Financial Protection Bureau, and *Kiplinger's Personal Finance* magazine.

Selected Personal Finance Twitter Handles

To get started on Twitter, you'll need to follow some other Twitter users. Below is a selected list of active personal finance Twitter users, organized by topic, with their Twitter handle and a description of their tweets. To find even more personal finance Twitter users, click on the list of followers for the Twitters users listed below to see who they follow.

Cooperative Extension

@moneyXtension	Tweets on a wide array of personal finance topics by Cooperative Extension faculty
@moneytalk1	Tweets on a wide array of personal finance topics by Dr. Barbara O'Neill (Rutgers University)
@MilFamLN	Tweets on personal finance and military topics by the eXtension Military Families Learning Network
@CESValue	Tweets about Cooperative Extension programs and their impact on the lives of Americans
@BeGrowCreate	Tweets about Cooperative Extension programs and content offered online via eXtension

Credit and Debt

@gerridetweiler	Tweets about wise credit use and debt reduction by credit expert and author Gerri Detweiler
@Experian_US	Tweets about wise credit use and debt reduction by credit reporting firm Experian
@credit.com	Tweets about wise credit use and debt reduction by credit score company http://www.credit.com/
@CRLOnline	Tweets about predatory loans and scams from the Center for Responsible Lending

Financial Management

@CheapLifeShow	Tweets about frugality and creatively living on a budget by AARP video series host Jeff Yeager
@wisebread	Tweets about frugality and creatively living on a budget by http://www.wisebread.com/

Government Agencies

@CFPB	Consumer Financial Protection Bureau (CFPB)
@CFPBMilitary	Consumer Financial Protection Bureau (CFPB), Office of Servicemember Affairs
@FTC	Federal Trade Commission
@SECInvestor	U.S. Securities and Exchange Commission, Office of Investor Education
@USAgov	USA.gov, managed by the Federal Citizen Information Center (FCIC)

Investing

@FINRAFoundation	Tweets about investment fraud and FINRA Foundation grantee financial education programs
@IPT_Info	Investor Protection Trust
@SEC_Investor	Tweets about investing and investment fraud by the U.S. Securities and Exchange Commission

Non-Profit Organizations

@BBB_US	U.S. Better Business Bureau
@BBB_MilLine	Better Business Bureau's Military Line
@ConsumerAction	Consumer Action
@ConsumerFed	Consumer Federation of America
@NatlAssnAttysGn	National Association of Attorneys General
@NCLC	National Consumer Law Center
@NCL_Tweets	National Consumers League
@PrivacyToday	Privacy Rights Clearinghouse

Personal Finance (General)

@iGrad	Tweets about student loans and personal finance topics targeted toward young adults
@YahooFinance	Tweets on a wide array of investing and personal finance topics by http://finance.yahoo.com/
@MarketWatchPF	Tweets on a wide array of investing and personal finance topics by www.marketwatch.com
@MichaelKitces	Tweets on investing and personal finance topics by industry thought leader Michael Kitces
@NoloLaw	Tweets about credit, debt, consumer protection, and legal topics from publisher Nolo Press
@IRS	Tweets about income tax related topics by Internal Revenue Service staff
@MSN_Money	Tweets on a wide array of investing and personal finance topics by www.money.msn.com

Personal Finance Education

- @council4econed Tweets about programs and resources for K-12 economic and personal finance education (Council for Economic Education)
- @NextGenPF Next Gen Personal Finance tweets about topics and resources for financial educators
- @PracticalMoney Tweets about personal finance topics and resources for financial educators
- @NatlJumpStart Tweets about programs and resources for K-12 economic and personal finance education (JumpStart Coalition for Personal Financial Literacy)

Personal Finance Organizations

- @NAPFA Tweets on investing and personal finance topics by fee-only financial planner's association NAPFA
- @CFPBoard Tweets on investing and personal finance topics by organization that certifies financial planners
- @ConsumerFed Tweets on consumer issues and personal finance topics by the Consumer Federation of America
- @NEFE-ORG Tweets on personal finance topics by the National Endowment for Financial Education (NEFE)
- @fpassociation Tweets on personal finance topics by the Financial Planning Association (FPA)

Personal Finance Publications

- @TIMEBusiness Tweets on a wide array of personal finance topics by writers at *TIME* magazine
- @ConsumerReports Tweets on a wide array of personal finance topics by writers at *Consumer Reports* magazine
- @Kiplinger Tweets on a wide array of personal finance topics by writers at *Kiplinger's Personal Finance*
- @Money Tweets on a wide array of personal finance topics by writers at *Money* magazine
- @Your_Money Tweets on a wide array of personal finance topics by writers at the *New York Times*
- @WSJpersfinance Tweets on a wide array of personal finance topics by writers at the *Wall Street Journal*
- @USATODAYmoney Tweets on a wide array of personal finance topics by writers at *USA Today*
- @FAMagazine Tweets on a wide array of personal finance topics by writers at *Financial Advisor*

Personal Finance Research

- @UWMadisonCFS Tweets on a wide array of personal finance topics by U of Wisconsin Center for Financial Security
- @A_Lusardi Tweets on financial literacy and personal finance research by economist at GW School of Business

Personal Finance Speakers and Writers

- @sharon_epperson Tweets primarily about investing by @CNBC personal finance correspondent Sharon Epperson
- @MariaBartromo Tweets primarily about investing by Fox Business Network journalist Maria Bartiromo
- @lizweston Tweets on a wide array of personal finance topics by financial journalist Liz Pulliam Weston
- @JaneBryantQuinn Tweets on a wide array of personal finance topics by financial journalist Jane Bryant Quinn
- @JeanChatzky Tweets on a wide array of personal finance topics by financial journalist Jean Chatzky
- @BethKobliner Tweets on personal finance topics for young adults by financial journalist Beth Kobliner
- @SingletaryM Tweets on a wide array of personal finance topics by financial journalist Michelle Singletary
- @sandyblock Tweets on personal finance topics by *USA Today* financial journalist Sandy Block

Retirement Planning

- @SocialSecurity Tweets about retirement planning and Social Security by Social Security Administration staff
- @RetirementRsrch Tweets about retirement research studies by the Center for Retirement Research (Boston College)
- @WISERWomen Tweets about retirement and other personal finance topics targeted toward women
- @EBRI Tweets about retirement and employee benefits by the Employee Benefit Research Institute

Saving

- @SaveYourRefund Tweets about saving money and prize-linked savings contests with prize drawings for saving
- @choosetosave Tweets about saving money and personal finance by the American Savings Education Council
- @feedthepig Tweets about saving money and personal finance sponsored by the AICPA and the Ad Council
- @AmericaSaves Tweets about saving money and personal finance by the *America Saves* program