

# Building Partnerships Beyond Policy with Your Commissary

OCTOBER 23, 2019 | 11a.m. ET

## About This Webinar

Your commissary is more than just a grocery store! It's your jeweled asset in health promotion on the installation. Think about how often you go grocery shopping and that's how many times you have the potential to reach your audience through us. We have 236 commissaries worldwide and have built scientifically credible resources for your use.

Our primary goal is to sell groceries. We welcome anyone who wants to promote the Commissary as a place to address health but sometimes our focus has to be that bottom line: putting cans on the shelf and checking customers out at the register. This webinar will go over some of our operations and how you can fit in and build that partnership with your local store director and reach more people than you can possibly see one-on-one in the clinic.

Learn more about how dietitians can work with the commissary and how consumers can use the DeCA programs to make healthier food choices and achieve a healthier lifestyle.

### Learning Objectives:

1. Gain a greater understanding on how the Commissary is your crucial asset in promoting health and wellness in the military community.
2. You will be able to see how you can integrate the Commissary's Health and Wellness resources into your public outreach strategy.
3. By the end of this webinar, you will have an understanding on how to build a mutually beneficial partnership with the Commissary Store Director in health promotion while helping them drive traffic to their store.
4. Understand the Commissary's primary mission and be able to list and identify strategies to assist the Commissary in meeting its mission while being beneficial to your own.



## EVENT LOCATION

<https://militaryfamilieslearningnetwork.org/event/34434/>

## HOW TO JOIN

To join the webinar use the 'Event Location' link above and follow all directions within this site. Participants are able to connect to the webinar through our webinar platform or through YouTube Live. The interactive webinar platform allows for engagement with presenters and other participants while YouTube Live is a broadcast only.

## CONTINUING EDUCATION CREDIT

This webinar is offering 1.0 CEUs for Registered Dietitians, pending approval.

## PRESENTER

**Kirsten O'Neil, Health & Wellness Coordinator, Defense Commissary Agency**

Kristin has an MS in Human Resource Development, from Drexel University, which focuses on using small interventions to improve performance, something she currently uses to assist the Commissary's Health and Wellness program.

# RSVP TODAY!

